

OSCAR CAMPOS

Senior Video Producer & Editor | Multilingual Storyteller (EN / ES / ZH)

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www.ozcampos.com

CORE COMPETENCIES

Storytelling & Production: Concept Development, Interview Direction, Shot Lists, Storyboarding, Cinematography.

Post-Production: Advanced Premiere Pro, DaVinci Resolve, Multicam, Audio Cleanup, Color Correction.

Motion Graphics & AI: After Effects (Branded templates, lower thirds), AI content generation.

Project Management: Freelancer/Vendor Coordination, Budget & Timeline Management, Cross-functional Collaboration.

Brand Stewardship: Ensuring visual identity, accessibility, and messaging consistency globally.

Cultural Awareness: Adapting content for diverse international markets and multilingual communities.

TECHNICAL SKILLS

Software: Adobe Premiere Pro, DaVinci Resolve, After Effects, Photoshop, Audition, Lightroom, CapCut, Unreal Engine 4, ClickUp, Slack.

LANGUAGES

Spanish: Native

English: C2 (Fluent)

Mandarin Chinese: HSK 4-5 (Upper Intermediate)

EDUCATION & CERTIFICATIONS

Bachelor's Degree in Interactive Digital Design

Universidad Iberoamericana León

Certificate: 1 Year Chinese Language and Culture

Zhejiang International Studies University

Diploma: Advanced Color Grading
El Taller

Certificate: Unreal Engine for Filmmakers

CGPro

Certificate: Circles of Men Dynamics - Masculinities

Hombres Evolucionantes

PROFESSIONAL SUMMARY

Highly creative and organized Senior Video Producer & Editor with 13+ years of experience shaping compelling, emotionally resonant stories from concept to final delivery. Proven expertise in brand storytelling, documentary-style interviews, and digital campaigns for global clients (Microsoft, Cisco, Pfizer, Novartis). Adept at bridging creative vision with production discipline, managing freelance crews, and optimizing post-production workflows. Multilingual with strong intercultural awareness, uniquely positioned to help global organizations translate complex ideas into human, inspiring video content that fosters community, learning, and growth. Experienced in leveraging AI tools to scale production efficiently while protecting brand integrity.

PROFESSIONAL EXPERIENCE

Freelance Senior Video Producer, Editor & Cinematographer

CGPro (Los Angeles, CA / Remote) & Ritmo Comunicación (Mexico City)

2018 – 2026

- Serve as end-to-end video producer and editor for Fortune 500 clients (Pfizer, Novartis, Mondelez) and tech education platforms, ensuring strict adherence to brand stewardship and visual identity standards.
- Lead production planning and execution: develop creative briefs, interview guides, shot lists, and manage on-site/virtual shoots with members, staff, and freelance crews.
- Edit diverse content formats including documentary-style testimonials, facility tours, podcasts, event recaps, and social-first campaign videos, building compelling story arcs from raw footage and B-roll.
- Pioneer AI-enabled production workflows by integrating Adobe Firefly for AI-generated assets, enhancing creative options and accelerating turnaround times without compromising authenticity.
- Create multiple localized versions of videos (including captioning, subtitles, and text overlays) for diverse English and Spanish-speaking audiences.

Senior Video Editor & Post-Production Specialist

Twisted Scholar Inc. (Seattle, WA / Remote)

2021 – 2026

- Edited 50+ tutorial and storytelling videos for Code.org, ensuring smooth multicam editing and alignment with instructional scripts and brand tone.
- Collaborated closely with motion graphics teams and stakeholders via ClickUp and Slack to finalize content, demonstrating strong cross-functional collaboration and follow-through.
- Managed digital asset organization, naming conventions, and final exports in correct formats for web, social media, and email distribution.

Senior Video Post-Producer & Post-Production Lead

LLTV Learning Library TV (New York, NY / Remote)

2020 – 2021

- Led and mentored a team of 3–10 editors and freelance production partners, overseeing workflows and delivering 100+ high-quality videos for global enterprise clients like Microsoft, Cisco, and Infosys.
- Developed repeatable video templates, editing standards, and streamlined workflows, improving overall team production efficiency by 25% and reducing reliance on high-cost external production for everyday content.
- Conducted quality assurance reviews on vendor and freelancer cuts, providing clear, constructive feedback to ensure creative quality and strategic alignment with client goals.